

# INMAGIC Presto.

**DATASHEET** 

# **Advanced Knowledge Management**

Inmagic Presto enables you to create a single venue for managing, finding and sharing organizational knowledge resources. Inmagic Presto's powerful functionality makes it easy to connect people with the information they need, so they can spend less time searching and more on doing.

### A UNIFIED KNOWLEDGE CENTER

Inmagic Presto is a knowledge management platform that helps organizations capture, access and distribute information to improve effectiveness. Inmagic Presto represents a fundamentally new approach to information and knowledge management, enabling a true 360-degree view of your organization's knowledge and allowing you to easily:

- Consolidate heterogeneous information into a single repository
- Search both internal (e.g., corporate IP) as well as external (e.g., subscription databases) information at the same time
- Proactively publish top-down vetted information
- Leverage the "wisdom of the community" to enhance corporate knowledge via bottom-up social capabilities
- Perform information discovery via search, browsable directories or alerts

The result is a powerful platform capable of addressing an organization's most important knowledge and information management needs.

### ADVANCED KNOWLEDGE MANAGEMENT

- Integrated Knowledge Publishing and Discovery
- Integrated "Vetted" and Social Knowledge
- Integrated Knowledge Community
- Open, Scalable, Secure Platform

### **DELIVERABLE MEASURABLE BENEFITS**

- Increased organizational productivity
- Substantial return on knowledge capital
- Low total cost of ownership
- Rapid ROI
- Increased collaboration across functional groups



### A SINGLE MANAGEMENT SOLUTION

To be productive and competitive, organizations need a single, consolidated view of their information—regardless of its type or form. Inmagic Presto offers an organized and searchable interface that accommodates many disparate types of structured and unstructured content, including documents, images, news feeds, FAQs, websites, and more. In addition, as organizations depend on both internal and external information to support critical research and decision making, Inmagic Presto enables a single consolidated view of all required information, no matter its form or location.

### **CREATE SOCIAL KNOWLEDGE NETWORKS**

Information-rich organizations improve productivity by sharing their information and knowledge within and across organizational teams, breaking down the barriers caused by information silos.

By combining social capabilities with a consolidated knowledge repository, Inmagic Presto enables the creation of Social Knowledge Networks. Social Knowledge Networks are collaborative virtual communities where information is shared, and technology and social barriers, typically associated with knowledge segregation, are broken down. Social Knowledge Networks integrate content management, publishing, search, and social management tools. With Inmagic Presto, Knowledge Networks are easy to create and share, giving you the power to contribute, organize and publish information, and then collaborate to glean valuable community-driven insights to enhance the information.

### **POSITION FOR THE FUTURE**

The success of any knowledge management solution relies on its capacity to refine content and accommodate future growth of the organization and its expanding knowledge base. The rich, relevant repository created by Inmagic Presto and its open, scalable and secure platform give organizations the flexibility to execute current and future information strategies.

### **INCREASE SELF-SUFFICIENCY**

Inmagic Presto's power does not come at the expense of ease-of-use. You have the unrestricted ability to configure the system by adding any combination of internal, external and social knowledge necessary to address business issues. In addition, Inmagic Presto's robust configuration middleware layer puts the power of the system into your hands, giving you comprehensive, secure access to perform tasks such as defining content permissions, configuring screens and home pages, adding new types of content, modifying the look and feel of the system, setting up users and roles, and more. Inmagic Presto gives you the control and security you need, and independence from your IT group.

#### **ENSURE INFORMATION ASSET SECURITY**

Inmagic Presto offers advanced role-based security capabilities. Its permission-based system enables you to control user and group functionality—from complete content sets all the way down to user, record and field-level views. Inmagic Presto's event logging capabilities allow you to track application and data changes and provide a complete audit trail. Inmagic Presto can also be integrated with Active Directory or any other external authentication system, ensuring that your content remains secure and is only accessed by authenticated users.

### **INMAGIC PRESTO HOME PAGE**

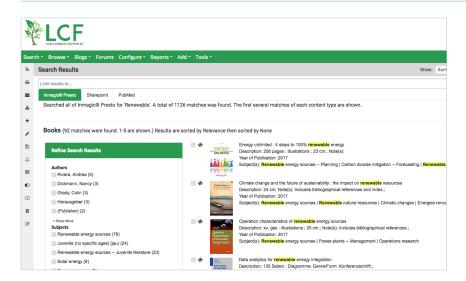


### THREE FORMS OF INFORMATION DISCOVERY:

- 1. search (1)
- 2. browsable directories (2)
- 3. RSS feed (3)

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### **SEARCH AND BEYOND**



## ADVANCED INFORMATION DISCOVERY GOES BEYOND SEARCH

- Faceted search/guided navigation enables users to filter information quickly and efficiently.
- Diverse types of content (documents, images, newsfeeds, videos, etc.) can be consolidated, each with its own unique meta-tagging structure, and easilysearched.
- Federated search allows users to search across relevant internal and external content simultaneously.
- Search goes across all the content in the system, including all fielded content, as well as the full text of documents.
- Discovered content can be "acted upon" emailed to colleagues, downloaded, added to info-cart, etc.

### INTEGRATE WITH EXISTING SYSTEMS, INCLUDING SHAREPOINT

Inmagic Presto provides a full API to enable integration with your existing systems, including SharePoint. The Inmagic Presto API provides read/write access to content, methods to search the system from external systems, as well as a robust framework for external authentication (enabling external SSO), and user management. With the SharePoint integration, your knowledge assets can easily be accessed or searched from a SharePoint environment or vice versa.

### INTEGRATE WITH LEGACY REPOSITORIES

Inmagic Presto has a built-in connector framework that facilitates the indexing of content in other internal repositories. This means that if you have valuable content that is "hidden" within a legacy repository (e.g., a network drive or database), you can use an Inmagic Presto connector to index the repository and then expose the previously hidden content within Inmagic Presto.

### **GRANT APPLICATION ACCESS, SECURITY AND PERMISSIONS**

With Inmagic Presto, your strategic information assets are completely secure. Inmagic Presto offers comprehensive access and permission management.

- Permissions are assigned to an individual user role and can be controlled by content type, system configuration and home page.
- Content can be permissioned on a granular level, including permission to "see" or "act" on certain content.
- The system can monitor when content is added, modified, deleted, activated or deactivated; when content is searched, viewed, emailed, downloaded, or printed; or when an attachment is opened. The system can also monitor activities such as user login and logout.
- Users can be easily created, deleted or deactivated.

Whether you are a pharmaceutical company sharing and researching large volumes of medical information to foster improved health and innovation, a media organization needing to access internal and external information to deliver expert journalism, or a professional services firm needing to capture geographically dispersed intellectual property to ensure productivity, Inmagic Presto provides an open, scalable and secure platform for information capture, management, access and collaboration.

### **COST-EFFECTIVELY DELIVERING INMAGIC PRESTO**

Because Inmagic Presto is a complete application platform rather than a tool or set of tools, it can quickly and easily be configured to support your critical business and organizational initiatives. We provide a full range of expert installation, implementation and training resources to ensure your applications are up and running quickly and efficiently.

As part of all Inmagic Presto implementations, we work closely with you to define a Rapid Results delivery program that will deliver the solution you desire, on time and on budget. Whether you are implementing a small departmental knowledge publishing and discovery application or a large enterprise-scale Social Knowledge Network, we'll work with you to match the right implementation approach to your needs.

Inmagic Presto is available as a Software-as-a-Service (SaaS) solution with Lucidea hosting it for you, or on a subscription license basis. Our hosted service includes a comprehensive service level agreement, and provide the stability, reliability, security and flexibility you need without impacting your internal IT infrastructure or staff.

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### **INMAGIC PRESTO DELIVERS RESULTS**

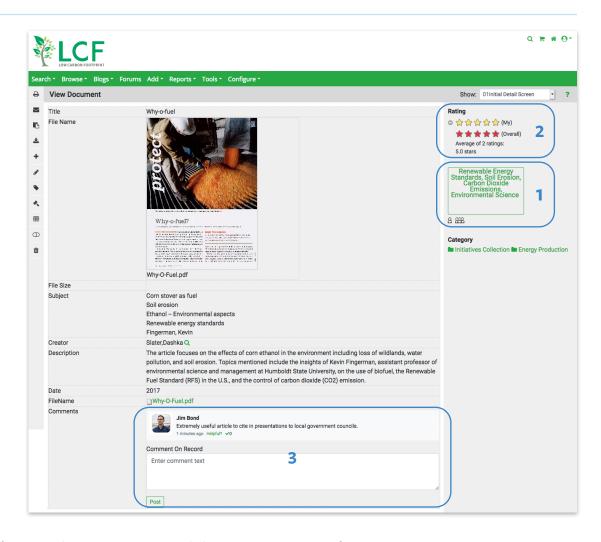
Inmagic Presto aligns critical business and organizational initiatives and increases knowledge worker productivity by providing users with a single environment for publishing, search and discovery. Organizations achieve a substantial return on knowledge capital as physical, digital, and social knowledge assets are integrated and fully leveraged, resulting in:

- Decreased research time
- Accelerated decision-making
- More effective decision-making
- Reduced dependency on IT resources

### **SOCIAL MEDIA**

# SOCIAL MEDIA ENHANCES THE INFORMATION:

- 1. Social tags
- 2. Ratings
- 3. Comments



For Further information about Inmagic Presto, including services, pricing or references, contact us at:



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Lucidea is a knowledge management software and solutions company that provides applications and business process know-how to help information intensive organizations easily collect, organize, and leverage their institutional knowledge. Our products improve accessibility and use of information assets for the people who need this knowledge most—employees and customers—resulting in higher productivity, lower operational costs and increased customer satisfaction. With a global client base of more than 2,300 active clients in more than 50 countries, Lucidea is the largest provider of knowledge management solutions to corporations, law firms, non-profits, government agencies, and heritage institutions worldwide.