

# ARGUS

Collections Management Designed for Forward-Thinking Museums

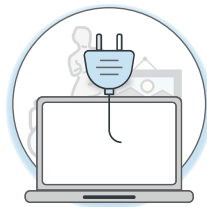
Argus is Lucidea's feature-rich **Collections Management Solution (CMS)** used by heritage institutions around the world to manage and present artifacts and objects, and to engage, intrigue and delight visitors. Think of Argus as a next-generation CMS that helps multidiscipline and multi-site museums leverage the power of the Web to create and maintain a cultural community.

## Key Benefits



### Expand your Audience & Increase the Visibility of your Collection

With seamlessly integrated Web portal capabilities, anything and everything in your collection is discoverable and visible on your website with the click of a button, real-time, as and when you choose. Using our DesignSuite, you can implement multiple portals to provide different levels of access, or different ways of highlighting the collection.



### Integration by Design

The Argus API enables bilateral collections management data integration with membership systems, financial systems, etc.; while 3rd party search engine integration lets you make your content discoverable via Google, building a new audience who might otherwise never find you.



### Community Curation/ Co-Curation

Leverage the wisdom of the crowd and build a community using Argus' built in social media capabilities; manage permissions while empowering visitors to add to your collection information and share it with colleagues and friends.



### Mobile Access for Visitors and Staff

Leverage mobile devices for administrative tasks while roaming the galleries or working remotely—and offer mobile access to your virtual or in-house visitors, anytime, anywhere, any device, to pique their interest and enhance their visits.

*"The ability to make our collection accessible via the Web, the efficient integration between the administrative back end and the public portal, and finally the ability to customize the application for our own specific needs (without buying more than we needed) were the overriding factors in our choice to manage our collection with Argus."*

Associate Registrar, Collections Manager



Art Museum  
UNIVERSITY OF COLORADO BOULDER



Sign up for one of our free webinars to see Argus in action. Visit [lucidea.com/events](http://lucidea.com/events) for dates and times

## Capabilities and Impact

Argus enables forward-thinking museums to increase their collections' accessibility, relevance and visibility.

### Increased Access, Discovery and Visibility

- Effortlessly increase museum traffic via the Internet
- Provide a deeper, richer museum experience to visitors

### Moderated Workflow, Reduced Training Time

- Intuitive UI and easily customizable workflows accelerate knowledge capture, organization and sharing, with configurable help options
- Easy moderation, permissions management and tracking of staff and volunteer activities, no matter how large the team or how complex the project

### Deliver Knowledge On-The-Go

- Mobile support allows users to access information whenever they need it, wherever they are, via whatever device they choose

### Social Media Integration

- Integration icons for Facebook, Twitter, Google+

- Supports sharing of links via email
- Generate a unique link to records within the Portal for use with other messaging or sharing applications

### Scalable, Accommodates Large Datasets, Controlled Vocabulary

- Powerful hierarchical Lexicon for thesaurus control during data entry
- Accommodates very large datasets, many users, significant quantities of associated digital files

### Reporting (even in real-time)

- Create your own reports—with no programming required
- Respond to ad hoc requests for information quickly and easily
- Export data in CSV format whenever you need to
- Schedule reports to run automatically
- Track portal statistics, make evidence-based collections development decisions

## Comprehensive Collections Management Capabilities Combined with the Power of the Web

Argus supports all standard museum collections management processes as well as accommodating requirements unique to each institution—including for multi-site or multidiscipline museums, or those with staff in multiple roles.

Argus is designed to combine the most robust traditional collections management capabilities with the power of the Web, for a museum presence and experience that is always innovative, engaging, instructive, accessible, visible and relevant.

### Examples:

1. A large university art museum leverages Argus to deliver public portal access, expanded curation through in-depth documentation, and sustainable cutting-edge technology that will remain relevant as their requirements evolve.
2. Training time is dramatically reduced with Argus and the customizable workflow (assigned tasks, permissions management, tracking) leads to improved efficiency, so staff, volunteers and interns can spend more hands-on time with objects and artifacts.
3. With Argus, a group of museums with the mission of educating and engaging worldwide audiences demonstrates cost effectiveness that builds their credibility as good stewards of their endowment and enhances the partnership between the Collections staff and IT staff, who easily integrate system elements with public facing gallery kiosks and the museum website.

## Powered by LucideaCore

LucideaCore is the platform that powers our leading collections management, archives, library automation and KM solutions. LucideaCore applications help museum staff create and deliver valuable, user friendly information and access to resources, offering:

- Universal access to organizational information assets anytime, anywhere, on any device
- Discovery via multiple methods (e.g. search, browse, push)
- Integration with existing systems and knowledge resources, maximizing the value of current assets
- Design, administration and configuration tools leading to reduced IT dependence
- Confidence that information is seen by the right people at the right time



Lucidea is a knowledge management software and solutions company that provides applications and business process know-how to help information intensive organizations easily collect, organize, and leverage their institutional knowledge. Our products improve accessibility and use of information assets for the people who need this knowledge most – employees and customers – resulting in higher productivity, lower operational costs and increased customer satisfaction. With a global client base of more than 2,300 active clients in more than 50 countries, Lucidea is the largest provider of knowledge management solutions to corporations, law firms, non-profits, government agencies, and heritage institutions worldwide.