



ARGUS

THE CMS USED BY FORWARD-THINKING MUSEUMS

Argus is Lucidea's feature-rich **Collections Management Solution** (CMS) used by cultural institutions around the world to manage and present artifacts and objects, and to engage, intrigue and delight visitors. Think of Argus as a next-generation CMS that helps you leverage the power of the Web to create and maintain a cultural community. Illuminate the past, preserve it for the future: Argus.

KEY BENEFITS



Expand your Audience and Increase the Visibility of your Collection

With seamlessly integrated web portal capabilities, anything and everything in your collection can be visible on your website with the click of a button, as and when you choose.



Mobile Access for Visitors and Staff

Leverage mobile devices for tasks in the administrative back end while roaming the galleries or working remotely, and offer mobile access to your virtual or in-house visitors, anytime, anywhere, on any device, to pique their interest and enhance their visits.



Software-as-a-Service (SaaS)

Leave all the work to Lucidea; everything from software maintenance, updates, technical support and hardware upgrades is taken care of for you, when you choose our optional hosted solution.



Social Media Integration

Build a community using Argus' built in social media capabilities, enable staff to send links to colleagues and peers, and empower visitors to share information from and about your collection with friends.



Art Museum

UNIVERSITY OF COLORADO BOULDER

“The ability to make our collection accessible via the Web, the efficient integration between the administrative back end and the public portal, and finally the ability to customize the application for our own specific needs (without buying more than we needed) were the overriding factors in our choice to manage our collection with Argus.”

*Associate Registrar, Collections Manager
CU Art Museum, University of Colorado, Boulder*

CAPABILITIES AND IMPACT

Argus enables forward-thinking museums to increase their collection’s accessibility, relevance and visibility.

Increased Access, Discovery and Visibility

- Effortlessly, increase museum traffic via the Internet
- Provide a deeper, richer museum experience to visitors
- Quickly find the most arcane bits of information

Reduced Training Time and Expense

- Do more with less—our intuitive user interface and easily customizable workflows accelerate all aspects of knowledge capture, organization and sharing
- One touch navigation—configurable help options make screen navigation easy and institution-specific, even for casual users

Deliver Knowledge On-The-Go

- Mobile support allows users to access information whenever they need it, wherever they are, via whatever device they choose

Significant Storage Space

- Ample storage for SaaS clients in base offering, with additional space available

Social Media Integration

- Integration icons for Facebook, Twitter, Google+
- Supports sharing of links via email
- Generate a unique link to records within the Portal for use with other messaging or sharing applications

Controlled Vocabulary

- Powerful hierarchical Lexicon for thesaurus control during data entry
- Drag and drop workflow navigation
- Accommodates very large datasets

Reporting (even in real-time)

- Create your own reports—with no programming required
- Respond to ad hoc requests for information quickly and easily
- Export data in CSV format whenever you need to
- Reports can be scheduled to run automatically

POWERED BY LUCIDEACORE

LucideaCore is the platform that powers our leading collections management, archives, library automation and KM solutions. LucideaCore applications help museum staff create and deliver valuable, user-friendly information and access to resources, offering:

- Universal access to organizational information assets anytime, anywhere, on any device
- Discovery via multiple methods (e.g. search, browse, push)
- Integration with existing systems and knowledge resources, maximizing the value of current assets
- Design, administration and configuration tools leading to reduced IT dependence
- Confidence that information is seen by the right people—at the right time



Powered by
LucideaCore

LUCIDEACORE IS THE CULMINATION OF 20 YEARS’ WORLDWIDE EXPERIENCE SERVING THOUSANDS OF ORGANIZATIONS IN MULTIPLE INDUSTRIES, COMBINED WITH INTENSIVE R&D.

COMPREHENSIVE COLLECTIONS MANAGEMENT CAPABILITIES COMBINED WITH THE POWER OF THE WEB

Argus supports all standard museum collections management processes as well as accommodating requirements unique to each institution.

It is designed to combine the most robust traditional collections management capabilities with the power of the Web, for a museum presence that is always innovative, accessible, visible and relevant.

USE CASE EXAMPLES:

- A large university art museum leverages Argus to deliver public portal access, expanded curation through in-depth documentation, and sustainable cutting edge technology that will remain relevant as their requirements evolve.
- Training time is dramatically reduced with Argus, and the customizable workflow leads to improved efficiency, so the small staff, volunteers and interns at a regional museum can spend more hands-on time with the collection.
- A group of museums with the mission of educating and entertaining worldwide audiences about the American West demonstrates cost effectiveness that builds credibility with leadership, who expect museum staff to be good stewards of their endowment, and to enhance the partnership between the Collections staff and IT staff, who can easily integrate elements of the system with public-facing gallery kiosks and the museum website.

For more information, visit www.lucidea.com/argus, call 1-604-278-6717 or email sales@lucidea.com.

ABOUT



Lucidea is a knowledge management software and solutions company that provides the infrastructure and business process know-how to help information intensive organizations easily collect, organize and leverage their corporate knowledge. Our products improve accessibility and use of information assets for the people who need this knowledge most—employees and customers—resulting in higher employee productivity, lower operational costs and increased customer satisfaction. With a global customer base of more than 2,300 active clients in more than 50 countries, Lucidea is the largest provider of knowledge management solutions to corporations, law firms, non-profits, government agencies, museums and archives worldwide.